



## **YOUR SWIMMING BRAIN**

**WED SEPT 8 AND THURS SEPT 9**

**RECEPTION SEPT 9 FROM 6-9 PM**

Fleisher/Ollman Gallery is excited to announce **YOUR SWIMMING BRAIN**, a temporary video and sound event. Asserting Jean Luc Godard's belief that linear narrative was the enemy, this event allows all imagery and sound to occur at once while aligning nothing.

Loosely playing with architect Kent Isaacs' famous 1962 design, the Knowledge Box, and Stan Vanderbeek's 1960's brainchild the Movie-drome, **YOUR SWIMMING BRAIN** will equally attempt to cram as much imagery as possible, as fast as possible, into your "swimming brain" (as Isaacs appositely reported to Life magazine in its September 14, 1962 issue). Perhaps feeling a restless, impatient state due to the growth of imagery and information in the 1960s, these visually stimulating, semi-psychedelic experiments might have been the fledgling precursors to the Internet.

*We stand on a threshold of fantastic photographic breakthroughs – 3D TV, cartridge video tape for home viewing, photo libraries at the dialing of a phone. Can these technical advances be harnessed before they make robots out of photographers? Where do the picture people fit into the changing times?*

-“The Vanderbeek Dimension,” US Camera World Annual, 1970.

**We need you!** – Local and regional artists to project videos, images, and sound (playlists/mix tapes) using your own video/slide/overhead/shadow/homemade projectors and stereos/boom boxes to grow into a large chaotic critical mass - its total effect becoming a powerful and lively synthesis of multi-directional yet simultaneous imagery and sound.

**RSVP** to Rachel Reese, Assistant Director: [rachel@fleisher-ollmangallery.com](mailto:rachel@fleisher-ollmangallery.com)

Include your proposed contribution and any installation specifics. Resources may be provided to artists who need help procuring projectors or necessary equipment. Fleisher/Ollman gallery does not have equipment to loan.

Timeline:

Installation – Wed Sept 8<sup>th</sup> from 10:30 am – 6 pm

The exhibition is open to the public Thurs Sept 9<sup>th</sup> from 10:30 am – 6 pm

Reception – Thurs Sept 9<sup>th</sup> from 6 - 9 pm

Deinstallation – Fri Sept 10<sup>th</sup> from 10:30 am – 6 pm



Above: A similar event held at Bureau Friederich projectstudio in Berlin titled Bring Your Own Beamer (BYOB).

Images on previous page: L: Ken Isaacs in his Knowledge Box, 1962, R: Stan Vanderbeek's Movie-Drome, Stony Point, NY 1962